

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE PAST
TWENTY YEARS

IRMA TIMES

Volume 21. No. 39.

Irma, Alberta, Friday, March 26th, 1937.

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Kinsella Kernels.

Miss Ruth Wachter won the rug donated by Messrs. Witton of the Red & White store for the highest total score of all the whist drives held by the W. I. club during the season.

Mrs. A. Dahms of Wetaskiwin is spending a couple of weeks with her mother, Mrs. D. R. Thomas.

Mr. D. R. Thomas returned to his home on Monday. Mr. Thomas has been working in a mine at Ryley for the past winter months.

The Kinsella junior school has been closed on account of sickness.

The cantata by the junior choir, which was to have been held on Friday, has been postponed to a later date on account of sickness.

Mr. L. Witton spent the week-end in Edmonton.

Miss F. Syson is spending a couple of weeks at her home in Stettler.

Mr. J. Kapler spent the week-end in Edmonton.

Mr. Ray Granger left Saturday morning for two weeks' holiday at Vancouver.

OBITUARY

WALLACE EDGAR MYERS

Mr. Wallace Edgar Myers, another Irma resident, was suddenly taken from our midst on March 15th. Mr. Myers was about his work as usual all the morning and about noon was suddenly taken ill and passed away in about an hour. His son Wilbert was away from home at the time. A neighbor boy was with Mr. Myers when he took sick and was sent to Irma for Dr. Greenberg. Mr. Myers passed away before any help arrived. The late Mr. Myers moved into this district with his son and daughter, Wilbert and Ruby, in 1918, settling on a farm in the Ross district, five miles north-west of Irma, where he has lived ever since.

The deceased was born in Prince Edward Island and came west in 1908. He was 58 years of age at the time of his death. Besides his son and daughter, he leaves to mourn five sisters and one brother, all in P. E. I. One brother pre-deceased him in Calgary a year ago.

The late Mr. Myers was a good citizen and farmer and will be greatly missed by the community.

The funeral service was held in the Irma United church on March 17th and conducted by the Rev. E. F. Kemp. Interment took place in the Irma cemetery. The pall bearers were Chas. Olsen, F. B. Chailles, Rick Larson, A. A. Fischer, C. Anderson and Theo. Yarr.

Flowers were contributed by the following: Wilbert and family; The Holts; Chas. Olsen; Alf, Rick, and families; Mr. and Mrs. E. L. Elford; Gordon White and Fenton Nash; Mr. and Mrs. Charlie Anderson.

CARD OF THANKS

We wish to express our sincere thanks to everyone who so kindly helped or offered to help us and to those who donated flowers at the time of our recent and bereavement. Wilbert and Ruby, and family.

SHARON LUTHERAN CHURCH
Rev. Ivar Saugen.

Sunday, March 28th, 1937.
Luther League, 8 p.m.
Ladies' Aid meet at the home of Miss Nanna Fluvog, April 1st.

SATHER'S
SUPER SERVICE

- 1 Model T Engine \$10.00
- 1 Waterloo Boy Pump Engine,
1 1/2 h.p. 20.00
- 1 Star Four-Door Sedan 175.00
- 2 Model T Fords, each 25.00
- 1 Ford Coupe, 1929 225.00
- 1 Ford Coach, 1928 150.00

A LINE OF TIRES, BATTERIES
AND ACCESSORIES IN STOCK.

DO YOU KNOW ?

—That Allie Gambel and four others from Medicine Hat's "Little Theatre" staged the winning play in Edmonton at the Alberta regional dramatic festival.

—That every Sunday night you find a water-tight excuse to stay away from church service is a definite loss to yourself.

—That Miss Gladys Geeson won the medal for solo singing in her class at the festival.

—That Ben Maguire played a grand little old game against Saskatoon, even if the score was on the wrong side of the page. Congrats, Ben!

—That the gas line hockey teams have not played one game on Sunday. Good work, boys. How about it, Juniors?

UNITED CHURCH NOTES

The United Church service last Sunday evening drew a large crowd both young and old. This service was conducted by the Young People's Union in the absence of Rev. Kemp at Hardisty. The young people are to be congratulated for their efforts which proved to be such a success. A special feature was a mixed young people's choir which added much to the service.

The services for Easter Sunday weather permitting will be as follows:—Albert 11 A.M., Alma Mater, 3 P.M. and Irma 7.30 P.M. and will be conducted by Rev. E.F. Kemp.

The Women's Institute

The next meeting of the W. I. will be held on Thursday, April 1st, in Hedley's Hall. There will be a short business meeting commencing at 7.30 P.M. promptly, after which the members and their families will spend a social time together. Will all members make a special effort to come and have a good time. — Mrs. C. Wilbraham, Sec'y.

The World of Wheat

By H. G. L. Strange, Director,
Research Department, Searle
Grain Company, Limited

Improve quality! Keep down costs of production!

These should be the watchwords for Western Canadian farmers, for all who are their friends, and who are therefore, keenly interested in the farmers' welfare.

Very definite, and, it would seem, successful efforts are being made not only to maintain, but to improve wheat quality; but how about reducing costs of production? Unfortunately very little in this direction is being done, yet the reduction of costs is just as important as the improvement of quality—Can costs be reduced, or at all events stopped from rising still further?

It will not be easy, but for one believe it can be done, even though costs of production actually are now rising as revealed by the Searle-Index which keeps account, month by month, of the costs of the things farmers buy.

More will be said in later articles about methods which might be adopted to reduce costs. In the meantime anything that will increase the yield per acre will definitely help. The use of Leytzen and Cerean for treatment against smut and root diseases, also the use of Fertilizer, which increases yield and brings about earlier maturity, are splendid ways of reducing costs of production.

Following factors have tended to raise price: Japan, Mexico and Greece purchase Argentine wheat—Italy purchases still more Argentine and Rumanian wheat—Germany and Great Britain continue to buy Argentine, Turkish, Australian, India, Yugo Slavian and Canadian wheat—Spain purchases wheat—Inclement weather jeopardizes crop prospects in India—Grasshoppers causing concern in Australia—French franc falling in value.

Following factors have tended to lower price: First official India rice estimate larger than last year—German bakers must put seven percent corn meal in all wheat bread—Weather and seasonable and present moisture supplies sufficient in Australia—Supplies of Danubian wheat and rye still substantial with navigation about to reopen—India preparing to make substantial wheat exports.

R. D. SMALLWOOD RE-ELECTED
REEVE OF M. D. BATTLE RIVER

The first meeting of the Council, 1937-38 M. D. Battle River 423, was called to order by the sec'y-treasurer at the Municipal office, Irma, on Saturday, March 13, 1937, Councillors Collette and Steele signing Form A, oath of office.

Nominations were called for the office of Reeve for the year.

Mr. Collette nominated R. D. Smallwood.

Moved by Mr. Stewart that nominations close. Crd.

Mr. R. D. Smallwood was declared elected by acclamation as chief officer for the ensuing year.

Mr. Dalton nominated Wm. Stewart as deputy reeve for the first 6 months.

Moved by Mr. Collette that nominations close. Crd.

Mr. Mm. Stewart was declared elected as deputy reeve for the first six months. Crd.

Moved by Mr. Collette that the minutes of Feb. 11, 1937, be approved as read. Crd.

Full Council present.

Moved by Mr. Dalton that Council meet the second Thursday in each month, at 10 a.m., Municipal Office, Irma, Alberta. Crd.

Moved by Mr. Smallwood that Messrs. Collette and Stewart be appointed on the Finance Committee. Crd.

Moved by Mr. Collette that Mr. Smallwood and the sec'y-treasurer be added to the Finance Committee. Crd.

Moved by Mr. Blakley that each Councillor be appointed as a Health Officer of his own ward with power to call in one or more councillors. Crd.

Moved by Mr. Dalton that each councillor be appointed as a committee for eminent relief with power to investigate and issue emergency relief and report at the next council meeting. Crd.

Moved by Mr. Dalton that R. English be appointed auditor for the M. D. for 1937 and be paid \$100 for services and \$10 for expenses. Crd.

Moved by Mr. Stewart that Mrs. Greenberg and Wallace be appointed M.H.O.'s for this Mun. Dist. Crd.

Moved by Mr. Blakley that the report on the Nachtagal family sickness by Mr. Stewart be accepted. Crd.

Moved by Mr. Stewart that relief be extended to J. D. Nachtagal for \$10 and charge to Prov. Govt. Crd.

Moved by Mr. Stewart that relief be issued to J. Craig for \$10 until April 8, 1937. Crd.

Moved by Mr. Smallwood that relief be extended to Mrs. Bergquist for \$12 until April 8, 1937. Crd.

Moved by Mr. Smallwood that relief be extended to Mrs. T. Bronson for \$10 until April 8, 1937. Crd.

Moved by Mr. Stewart that relief be extended to Geo. Bergan for \$8 until April 8, 1937, and charge Prov. Govt. Crd.

Moved by Mr. Dalton that no Seed Grain, Feed Grain or Fodder be issued by this Mun. Dist. during 1937. Crd. Un.

Moved by Mr. Blakley that the letter from Dr. Davison of the Dept. of Health re O. Bergquist of March 4th, 1937, be filed for reference and the amount of \$4.30 sent by the sec'y for Bergquist fare to Irma be approved. Crd.

Moved by Mr. Blakley that the correspondence from and to the Dept. of Mothers' Allowance of Feb'y 27 and March 9 re Mrs. Bergquist and family be approved. Crd.

Moved by Mr. Stewart that this

council lease to O. Halverson the N. E. 30-45-9-44th m. for one third share of crop to Dec 31, 1937, lessee to have use of pasture lands, grain to be delivered at Irma, the reeve and sec'y be empowered to sign agreement when completed by Mr. Halverson. Crd.

Moved by Mr. Smallwood that relief be extended to J. G. McKie to April 8, 1937, for \$12. Crd.

Moved by Mr. Blakley that the report of the reeve and sec'y re old seed grain and other municipal matters be accepted. Crd.

Moved by Mr. Collette that Dr. Greenberg's M.H.O. report re Vaccinating family be accepted. Crd.

Moved by Mr. Dalton that the old seed grain question be laid over until June meeting, when this matter be laid on the table at that date. Crd.

Moved by Mr. Smallwood that Messrs. Collette, Stewart and Blakley be appointed as a committee to investigate the condition of Mrs. Fignishau Mothers' Allowance and report back to the council. Crd.

Moved by Mr. Stewart that Mrs. Fignishau M. Allowance be increased from \$25 per month to \$35 per month. Crd.

Moved by Mr. Collette that relief be extended to V. Peterson for \$5 until April 8th, 1937. Crd.

Estimates of Receipts and Expenditures for year 1937 presented and debated.

Moved by Mr. Dalton that the mill rate for Municipal purposes be struck at 17 mills on the dollar. Motion carried; Mr. Blakley voting against the motion.

Moved by Mr. Blakley that the 4.50 overpayment to W. A. Burton on 1936 mileage to council meetings has been refunded by Mr. Burton in the month of January, 1937. Crd.

Moved by Mr. Collette that 39% of the estimated receipts for 1937 be allocated for administration and 41% be allocated for Public Works. Crd.

Moved by Mr. Dalton that the Hospital mill rate for the Wainwright Municipal Hospital within the boundaries of this Mun. Dist. be struck at 2 1/10 mills on the dollar. Crd.

Moved by Mr. Collette that Autumn Lease S.D. 2138 mill rate be struck at 14 mills on the dollar. Crd.

Moved by Mr. Dalton that Ascot S.D. 2262 mill rate be struck at 13 mills on the dollar. Crd.

Moved by Mr. Steele that Avongreen S.D. 3795 mill rate be struck at 15 1/2 mills on the dollar. Crd.

Moved by Mr. Steele that Alma Mater S.D. 3160 mill rate be struck at 12 mills on the dollar. Crd.

Moved by Mr. Collette that Battle Heights S.D. 3090 mill rate be struck at 15 7/10 mills on the dollar. Crd.

Moved by Mr. Steele that Crescent Hill S.D. 4375 mill rate be struck at 15 7/10 mills on the dollar. Crd.

Moved by Mr. Stewart that Education Point S.D. 2849 mill rate be struck at 12 6/10 mills on the dollar. Crd.

Moved by Mr. Dalton that Fabyan S.D. 4139 mill rate be struck at 12 1/10 mills on the dollar. Crd.

Moved by Mr. Smallwood that Glenholm S.D. 2430 mill rate be struck at 12 4/10 mills on the dollar. Crd.

Moved by Mr. Blakley that Lewisville S.D. 2430 mill rate be struck at 12 1/10 mills on the dollar. Crd.

Moved by Mr. Collette that Paschenale S.D. 3080 mill rate be struck at 13 3/10 mills on the dollar. Crd.

Moved by Mr. Collette that Plaxton S.D. 3677 mill rate be struck at 15 3/10 mills on the dollar. Crd.

Moved by Mr. Steele that Roseberry S.D. 1743 mill rate be struck at 10 3/10 mills on the dollar. Crd.

Moved by Mr. Stewart that Ross S.D. 2042 mill rate be struck at 12 mills on the dollar. Crd.

Moved by Mr. Blakley that Strawberry Plains S.D. 1709 mill rate be

struck at 15 1/10 mills on the dollar. Crd.

Moved by Mr. Steele that Sunny Brae S.D. 2075 mill rate be struck at 10 9/10 mills on the dollar. Crd.

Moved by Mr. Smallwood that Silver Lane S.D. 2364 mill rate be struck at 13 3/10 mills on the dollar. Crd.

Moved by Mr. Collette that the report of the Reeve re Elford 6.06 acres S.W. 34-45-9 be accepted. Crd.

Moved by Mr. Collette that sec'y notify the supervisor of Mun. Hospitals that satisfactory arrangement has been made for the Free Hospitalization vote, that Mrs. P. M. King be appointed returning officer and L. O'Reilly D.R.O. for Div. 1 and that part of Div. 2 in the hospital area place of voting Fabyan school, and J. J. Wakefield D.R.O. for Div. 6 place of voting Battle Heights school. Crd.

Moved by Mr. Dalton that the R.O. be paid \$10 and D.R.O.'s \$5 for services at Free Hospitalization Vote. Carried.

Moved by Mr. Smallwood that sec'y write the C.N.R. re N.W. 36-44-7, Jas. Wylie that this office have no record of any blue print in question and before compensation can be established the council request a copy of same. Carried.

Moved by Mr. Smallwood that Mr. Collette be appointed as a Sanatorium to interview Mr. Leduc re Sanatorium charges explaining the issue fully and report at April meeting. Crd.

Moved by Mr. Collette that the M. Allowance of Mrs. F. Meyers be increased from \$25 per month to \$40 per month. Crd.

Moved by Mr. Dalton that sec'y advise the Old Age Pensions Dept. re Wm. Santee, that the council have no objection to any increase of this pension, but as this council have no record in the field no investigation or recommendation can be made. Crd.

Moved by Mr. Collette that relief be extended to R. Burns for \$12 until April 8, 1937. Crd.

Moved by Mr. Dalton that relief be extended to C. Abernathy for \$15 until April 8, 1937. Crd.

Moved by Mr. Smallwood that sec'y advise Mr. Abernathy that his relief will not be raised, but cut off, if any more work is refused by him. Crd.

Moved by Mr. Collette that relief of Mrs. Brualt at \$5 per month for rent and \$13 per month for food be continued. Crd.

Moved by Mr. Collette that relief of J. W. Walker at \$12 per month be continued. Crd.

Moved by Mr. Blakley that relief be extended to Geo. McLean for \$10 until April 8, 1937. Crd.

Moved by Mr. Blakley that relief be extended to B. Brickenridge for \$7 until April 8, 1937. Crd.

Moved by Mr. Dalton that relief be extended to J. Young for \$8 until April 8, 1937, and sec'y advise the M.D. Laurier that relief be cut off complete after that date. Crd.

Moved by Mr. Blakley that relief be extended to Mrs. A. Kneely until 8th April, 1937, and charge Prov. Govt. Crd.

Moved by Mr. Dalton that relief be extended to F. Cartier for \$10 until April 8, 1937. Crd.

Moved by Mr. Collette that the report of Mr. Dalton re F. Cartier relief and issuance of \$6 emergency relief be approved. Crd.

Moved by Mr. Dalton that the report of Mr. Stewart re relief Mrs. Mickleson be accepted. Crd.

Bylaw No. 52 for the authorization of a grant for \$200 to Dr. Greenberg, M.H.O. for the care of the indigent sick and contagious diseases and payment thereof presented.

Moved by Mr. Stewart that Bylaw No. 52 pass its first reading. Crd.

Moved by Mr. Blakley that Bylaw No. 52 pass its second reading. Crd.

Moved by Mr. Steele that Bylaw No. 52 pass its third and final reading. Crd.

Moved by Mr. Smallwood that the sec'y advise the Viking Municipal Hospital that A. Rance is not an indigent and this Mun. Dist. cannot be held responsible for any amount contracted by him. Crd.

Moved by Mr. Blakley that the finance committee interview the Bank of Montreal re line of credit of \$8,000.00 for Municipal purposes. Crd.

Moved by Mr. Steele that a line of credit for \$14,271.50 be asked for from the Bank of Montreal for school purposes. Crd.

Moved by Mr. Collette that a line of credit of \$1,075.20 be asked for from the Bank of Montreal for hospital purposes. Crd.

Moved by Mr. Stewart that the reeve and treasurer be and are hereby authorized to borrow from the

Bank of Montreal the sum of \$875.00 deemed necessary for Municipal purposes. Crd.

Moved by Mr. Blakley that the reeve and treasurer be and are hereby authorized to borrow from the Bank of Montreal the sum of \$3,567.89 deemed necessary for first quarter school requisitions. Crd.

Moved by Mr. Dalton that the reeve and treasurer be and are hereby authorized to borrow from the Bank of Montreal the sum of \$268.80 deemed necessary for first quarter Hospital requisitions. Crd.

Moved by Mr. Steele that the statement for Feb. 1937 be accepted as presented. Crd.

Moved by Mr. Steele that the application for the release of lease of W. Pare, W. 1/4 15-46-7 be tabled until April 8, 1937. Crd.

Moved by Mr. Collette that sec'y write Miss Emily Sider and Dr. J. O. Barker advising them that this Mun. Dist. cannot be held responsible for any amount that may be contracted by the said Miss Sider. Crd.

Moved by Mr. Stewart that the sec'y advise the M.D. Laurier that the payments of relief accounts are being withheld until forms R.B. 50 are received from Mr. Young. Crd.

Moved by Mr. Blakley that the following bills be passed and paid: Wain. Mun. Hosp., coll. to be applied 1931 requisition. \$ 28.53

Dept. Mun. Affairs, coll. Social Service, Feb'y 151.52

Irma S. D. 2435, coll. Feb. 167.48

Mun. Acct., comm. ret'd. 3.82

Hall Ins. Brd., coll. Feb. 89.84

R.D. Smallwood, delegation exp. 17.95

Chas. Wilbraham " 17.95

L.T.O. dist. Cavat " 1.00

Chas. Wilbraham, sal. Feb. 100.00

Petty Cash " 18.49

E. Lacroix, D.R.O. 5.00

J. J. Wakefield, D.R.O. 20.00

Irma Times, papers Feb. 25.00

R. R. Kiefer, hall rent " 5.00

Alta. Mun. Stationers, supplies 27.68

F. W. Clark Co., supplies " 24.87

J.C. McFarland, Feb'y relief " 12.00

McKie " 14.29

Nachtgal " 34

A. E. Foxwell, relief Feb'y " 10.00

McLean " 7.00

Brickenridge " 27.51

Prov. Govt. Child Welfare " 49.69

Prov. Govt. Mothers' Allowance 32.25

Wain. Hosp. re Baby Nachtgal 11.00

W.N. Frickeless " 1.50

St. Paul Mer. Co. relief Young 15.00

Rudd & Patterson, relief Feb'y 18.00

J. Welsh, relief rent Brualt Feb. 5.00

A. C. Armstrong, Feb'y relief—Abernathy " 20.00

Walker " 12.00

W. Adams, Feb'y relief, Burns 11.85

Cartier " 6.00

J. C. Cottrell re Bergquist " 5.00

—Motion carried.

Moved by Mr. Stewart that sec'y write the O.C. of the R.C.M.P. re account and letter of March 2, 1937, re Bergquist, explaining the full particulars and the account be tabled. Crd.

Moved by Mr. Blakley that this council purchase from W. N. Frickeless three 30 dozen cases of Bulls Eye gopher poison at 10.50 per case or 3.00 per dozen. Crd.

Moved by Mr. Dalton that gopher poison be retailed out at 20c a can to ratepayers of this M.D. Crd.

Moved by Mr. Stewart that council adjourn. Crd.

Chas. Wilbraham, Sec'y-Treas.,
M. D. Battle River, No. 423,
Irma, Alberta.

For Job Printing see E. W. Carter.

E. W. PETERSON

For your Spring Work,
don't overlook the
Massey-Harris Coronation
Model One-way Disc
Seeder
AND THE PACEMAKER
TRACTOR
New 24-Run Drills, equipped with
Pole and Eversens, \$236.00.
Big Reduction on 3-Furrow Plows
for Horses or Tractor.
One Wallace Tractor in good shape
\$350.00
ONE COUPE ONE SEDAN
ONE COACH
One 3-Furrow John Deere
Tractor Plow.
Massey-Harris Plow Shares \$2.75.

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Royal George and Leland Hotels
(Now being Completely Renovated)

Comfort, Service and Courtesy

at
Rates to Suit Your Income
FREE BUS MEETS ALL TRAINS.



DIXIE is the economy plug—you cut it as you use it. The cellophane wrapping—with the easy-opening ribbon—keeps DIXIE factory-fresh.

DIXIE
PLUG SMOKING TOBACCO

Hazards Of The Highway

In common with residents elsewhere, the people of the prairie provinces are subjected to seasonal dangers resulting in loss of life and property, the incidence and severity of which could frequently be appreciably mitigated with the exercise of more care.

In the winter months on account of severe climatic conditions on the prairies, lives are lost and property destroyed by fire. With the advent of spring when the exigencies of work and a long pent-up desire for outdoor pleasures beckon them into the open, people exchange the hazards of fire at home for the dangers of the highways and the byways. For six or seven months after the spring thaw, one expects to read almost daily of automobile crashes, in which one or more lives are lost and others taken to hospital with broken bones, severe gashes and contusions and shattered nerves. And yet nine times out of ten these 'catastrophes' could have been avoided with the exercise of more care.

Until quite recently it was thought that a very substantial proportion of these accidents was due to defects in equipment, weak brakes, ineffective lights, tires in bad condition and the like. Recent analyses of causes of accident, as far as it is possible to determine causes, show, however, that a surprisingly small percentage of accidents is caused by defective equipment, despite the number of decrepit vehicles on the road and the neglect of many drivers to keep their cars and equipment in first class condition.

Experts have come to the conclusion as a result of experience and compilation of available data, therefore, that the human element is the greatest single factor in the appalling toll of life and limb on the highways and this can be translated into terms of carelessness or willfulness.

In the latter category must be placed the driver who gets behind the wheel with liquor under his belt, the driver who insists on streaking across the landscape, hell bent for leather, in grim determination to beat his previous best, regardless of road and traffic conditions and the driver who crowds others perilously close to the ditch rather than keep his own side of the centre of the road. Perhaps to these should be added drivers with glaring headlights who neglect the common courtesy of dimming their lamps at the approach of oncoming cars in the opposite direction.

In other words, it is the consensus of opinion of many authorities, that a substantial proportion of the accidents which provide headlines for the daily papers are due to failure to practise the golden rule: "Do unto others as you would they should do unto you."

For such willful disregard of the rights of other users of the common thoroughfare penalties can scarcely be too severe or regulations too stringent and greater recourse should be had to cancellation of licenses for offences subsequent to a first conviction. The slaughter of the innocents at the hands of offenders is too great to permit of leniency where willfulness can be proved.

Not the least dangerous of these willful offences is the practice of "hogging the road" and not the least of these offenders is the driver of the big and heavily laden commercial truck who straddles the crown of the road and refuses to yield an inch to meeting and overtaking vehicles. Not all drivers of these juggernauts, of course, are guilty of this offence, but sufficient complaints have been voiced against this practice during the past year or two, to establish evidence that too many truck drivers are using the highway without discretion and without regard for the comfort and safety of automobile drivers.

Governments can do much to reduce the risk of accident from this source by encouraging other drivers on the highway to report the license number of this class of offender and a series of reports against the same individual might well be taken as prima facie evidence of his guilt, which, no doubt, it would be.

Good citizens who themselves observe the decencies of the road and practice courtesy to others could do much to purge the highways of some of its terrors if they would report all cases of palpably willful actions in violation of the rights of the motoring public.

Hazards of the highways would unquestionably be materially minimized if motor clubs and kindred organizations, in co-operation with the government, would enroll their membership as amateur custodians of the laws of the road and if every right-minded user of the highway would constitute himself a patrol to safeguard the interests of himself and his fellow men and their families.

Maturity and maximum strength is not attained by horses suitable for heavy harness until they reach the age of 5 or 6. This horse is at its best between the ages of 7 to 10.

Germany is importing more chemicals than any other country. Steam can be produced at a depth of 12,720 feet in the earth.

Best for all your Baking
PURITY FLOUR
for
Cakes, Pastry and Bread

Will End Air Fatalities

Aviation Official Sees Great Advance In Plane Safety

Advancement in aeronautical design will make it possible by 1939 to operate transport planes throughout the year without a single fatality, according to E. R. Breech, chairman of the board of North American Aviation.

Mr. Breech made his prediction before a group of airmen and executives of transport lines and aircraft manufacturing companies at a luncheon given in New York by the Advertising Club to honor Howard Hughes, transcontinental speed ace.

Mr. Hughes, wealthy sportsman pilot, spanned the continent on Jan. 19 in 7 hours, 28 minutes and 25 seconds. His average speed was 332 miles an hour or 5 1/2 miles a minute. He said that it would be a hard battle with nature to accomplish greater speed.

On this point Mr. Hughes finished his speech, which had to do mainly with technical and other difficulties in rapid flight.

"I am glad Mr. Hughes deflated speed," Mr. Breech said. "Americans expect the impossible, and usually get it. But I am glad he told about the difficulties so that the public won't expect too much."

Mr. Breech noted that designers were concentrating their efforts on comfort, safety and quiet, rather than speed. In the designs for 1938, he said, "you will see comfort, no speed, representing the greatest advancement." Engineers also are placing great emphasis on the safety factor, he added.

Captain E. V. Rickenbacker, war ace and general manager of Eastern Air Lines, told the gathering it would not be long before airlines gave passengers "in comfort what you (Hughes) give them in speed." He said aviation to him now was "a parade of youth and we old-timers feel obsolete."

WORRIED BY PIMPLES AND ECZEMA

Complexion Unblemished After Six Weeks of Kruschen

"For the past two years," writes a woman, "my face was covered with hard pimples and red blotches, and I also had eczema on my neck and forehead. I tried lotions, creams and ointments, without the slightest effect. I was so worried. Fortunately I decided to give Kruschen a trial, and without any exaggeration, within six weeks my face was clear, and a blemish, and I have not had a sign of eczema since. I take Kruschen regularly every morning, and I feel better than I have for years. Pimples and eczema are frequently due to impurities in the blood—irritant poisons which sluggish body organs are failing to expel from the system. Kruschen Salts help to keep the body organs functioning normally and healthily, thus preventing the accumulation of impurities in the blood."

A Deadly Warplane

Holland Has One That Carries 1,000 Pounds Of Bombs

The most deadly of warplanes will be delivered shortly at Amsterdam, Holland, for the Royal Dutch Air Force. It is said that it will change radically the aviation world's ideas. It is called the Sythe and is the invention of Anthony Pokker. Looking like a sharp ended winged egg, it has two fuselages and carries 1,000 pounds of bombs. Instead of fast fighters, with short ranges, sent up at intervals to intercept a raid, squadrons of these machines can patrol at varying heights.

BLINDING HEAD-ACHES VANISH

Amazed by Immediate Relief Fruit-a-tives Gave, No Longer Tired, Worn Out.

"I suffered agony from blinding headaches, indigestion and chronic constipation," says Mrs. C. Hutton, of Blenheim. "I tried everything without result until someone recommended Fruit-a-tives. Fruit-a-tives gave me. My stomach trouble disappeared and I no longer had headaches and I once more enjoyed my meals. Fruit-a-tives do not sugar coat extracts of fruits and herbs and act to stimulate the elimination tract of waste and poisons, purify the blood of harmful poisons and acids. Give Fruit-a-tives a trial today. On sale at all drug stores."

The size of the brain does not prove the intelligence of a person, according to Dr. Henry H. Donaldson, of Philadelphia. The blood supply and composition of the brain makes a man a scholar or a maniac, he says.

A Persian rug woven in the seventeenth century has been sold in London for \$1,400.

Take care of your pennies and the installment collector will take care of your dollars.

Canadian Legion

International Organization Of War Veterans To Promote Peace

The policy of the Canadian legion of exerting every effort toward promoting international harmony and world peace was given a practical turn in the announcement by Brigadier General Alex. Ross, Dominion president, of a committee appointed to inquire into a new international organization of war veterans recently formed for a like purpose.

This committee comprises Major Milton F. Gregg, V.C., Dominion hon. treasurer; J. R. Bowler, general secretary; Lt.-Col. R. de la B. Girard, and Captain W. W. Murray. Secretary is J. C. G. Herwig of Ottawa.

The organization which has attracted the attention of the legion is known as the "permanent international committee of ex-service men." At present it has representation from 14 countries, including former enemy nations as well as former allies.

It was established at the behest of the British legion last November at a conference in Rome.

In Their Proper Setting

Canadian Mounties Will Be Seen On Horseback At Coronation

The famous Royal Canadian Mounted Police are going back to their mounts. At least the 35 who will represent this branch of the Dominion's law enforcement at the coronation of King George will take along their horses.

It was their horses and in their scarlet tunics that the Mounted Police became known the world over for their efficiency, loyalty, bravery and resourcefulness. It is only in the movies that they so appear today. In real life as they go about their duties they travel in more modern fashion, by motor car, airplane, motorcycle or in boats. Only "once in a blue moon" are they seen on horseback. For the coronation, however, they are to have their horses and those who see the coronation will view the Mounties in their proper setting. This is as Canadians wish.—St. Thomas Times-Journal.

SELECTED RECIPES

PIRATE BARS

- 14 Christie's Graham Wafers—
- 15 teaspoon salt
- 1 1/2 cup dates
- 3 eggs well beaten
- 1 1/2 teaspoons baking powder
- 1 cup chopped nut meats
- 1 cup brown sugar
- Crumble crackers fine and mix with salt and baking powder and add chopped pitted dates and nuts. Beat the eggs and sugar together and combine the two mixtures, mixing thoroughly. Turn in a well buttered shallow pan. Bake in moderate oven (400 degrees F.) 20-25 minutes. Cut into bars while warm. 12-16 bars. Preparation 12 minutes.

STEAMED BATTER PUDDING

- 1 egg
 - 2 tablespoons brown sugar
 - 2 tablespoons Mazaola
 - 2 tablespoons Crown Brand Corn Syrup
 - 2 tablespoons milk
 - 3/4 cup bread flour
 - 1/2 cup Creamed Corn Starch
 - 1 1/2 teaspoon baking powder
 - 1 1/2 teaspoon salt
 - 1 1/2 teaspoon cloves
 - 1 1/2 teaspoon cinnamon
 - 1 1/2 teaspoon nutmeg
- Beat egg until light; add sugar, Mazaola, Crown Brand Corn Syrup and milk. Sift together flour, Benson's Corn Starch, baking powder, salt and spices. Gradually stir in the wet mixture and when well mixed pour into a greased mould. The mould should be two-thirds full. Tightly adjust the cover and steam for 1 1/2 hours. Serve hot with Butterscotch Sauce.

BUTTERSCOTCH SAUCE

- 1/4 cup butter
 - 1 1/2 cups brown sugar
 - 1/4 cup Crown Brand Corn Syrup
 - 2 tablespoons Benson's Corn Starch
 - 3/4 cup water
 - 1/4 cup cream, or evaporated milk
 - 1 1/2 teaspoon salt
- Melt butter; add sugar and Crown Brand Corn Syrup, stirring carefully until mixture is caramelized. Mix Benson's Corn Starch with water and add to first mixture. Stir and cook until thick and clear. Add cream and salt. Serve with puddings and desserts.

Kept Their Promise

Mrs. J. B. Curry, 90, has a new black dress. Brought in 1867 Mrs. Curry was the first customer in a newly opened department store in Adelaide, Australia. The management presented her with an outfit of clothing and told her if she came back when she was 90 they would give her another gown. They kept their promise.

It wasn't until he was sixty years old that King Edward VII. (George VI's grandfather) ascended the British throne.

PATENTS

A List Of "Wanted Inventions" And Full Information Sent Free On Request. The RAMSAY Co. 127 OTTAWA, Ont.



This New Firestone GROUND GRIP TIRE makes its own road.

Proved AS THE GREATEST TRACTION TIRE FOR SNOW AND UNIMPROVED ROADS

WHERE the going is toughest— through deep mud, snow or unimproved roads—Firestone Ground Grip Tires take you safely through without the use of chains. The patented Ground Grip tread grips on any surface—is self-cleaning—and gives positive traction. Don't take chances of getting stuck in soft roads. Put a set of Ground Grip tires on your car or truck today. No increase in price. See the local Firestone Dealer.

Firestone

GROUND GRIP TIRES

FOR CARS, TRUCKS AND TRACTORS

Art Of Water Diving

Has Been Taken Up Enthusiastically By Army In India

Steadily increasing interest in the art of water-diving in Aberdeen-shire, Banffshire and Kincardine has led to the formation of a North-East of Scotland group affiliated to the British Society of Dowsers. Enthusiasts gathered at Syvie Castle, Aberdeenshire, on the invitation of Sir Ian and Lady Forbes. Leith, and took part in a series of tests. These include locating and ascertaining the depth of an underground stream and well; selecting a bottle containing pure water from a collection of six bottles holding various liquids; identifying magnetized and non-magnetized steel; finding hidden coins of copper and silver, and locating the water pipe and electric cable which supply the castle.

Colonel Bell stated that the army in India had taken up the art of dowsing with great enthusiasm. In a recent engagement on the North-West Frontier a dowser was able to find water in a valley where it had never been known to exist before—London Times.

The moon is approximately 240,000 miles from the earth, a short distance as astronomers view things.

Files are the food of most spiders, and spiders form the food of certain flies.



TRY THIS NEW WAXED TISSUE PACK

PRESTO-PACK

YOU'LL be delighted with the flat pack of Presto-Pack—a flat pack. Just hang it up on the wall. Then pull one sheet at a time as you require it. You can't pull any more because of the ingenious way it's packed. Try Presto-Pack today. You'll find it the handiest thing in the kitchen.

Appleford Paper Products Limited
Hamilton, Ontario

At grocers, druggists, stationers and department stores

Warehouses at Calgary, Regina and Winnipeg

When Dough Spoils—

WATCH YOUR YEAST!

Royal is always dependable



SPOILED DOUGH! I SHOULD HAVE USED ROYAL

Every cake of Royal is sealed in an air-tight wrapper... It stays fresh!

YOU can't make successful bread with weak yeast. Your yeast must be full strength and pure if you want bread to be appetizing—sweet-flavoured and light in texture.

That's why seven out of 8 Canadian housewives today insist on Royal when they bake with a dry yeast. Every cake of Royal comes sealed in an air-tight wrapper... the only dry yeast that has this special protection. It stays fresh and pure for months.

For 50 years, Royal has stood for reliability... unfailing good results. Don't trust your bread-baking to inferior brands of yeast. Be sure to ask for Royal.

Send for FREE Booklet!

To get uniform results in bread making, it is important to know the proper use of yeast at all even temperatures. The "Yeast Baking Book" gives instructions for the care of dough. Send coupon for free copy of the book, giving 25 tested recipes for tempting breads, coffee cakes, buns, and rolls.

BUY MADE IN CANADA GOODS

Standard Brands Ltd.,
Fraser Ave. & Liberty St.,
Toronto 2, Ont.

Please send me the free Royal Yeast Baking Book.

Name _____
Address _____
Town _____ Prov. _____

Worked Too Well

"Why won't you advertise?" asked the representative of a newspaper of a man in a small way of business in a small town.

"Because I'm agin' advertisin'," the man answered.

"But why are you against it?"

"It don't leave a man no time," was the reply. "It advertised wunst last summer and the consequence wuz I wuz so busy I didn't have time to go fishing the whole season!"

Montreal Star.

DURING MOTHERHOOD

WOMEN who dread motherhood, who suffer from backache and nausea, can be helped by the use of Dr. Pierce's Favorite Prescription. Read what Mrs. T. Roberts of 1212 Superior St., Brandon, Ont., said:

"During expectancy and after my children were born, I always found the greatest help in Dr. Pierce's Favorite Prescription. Before taking this medicine, at such times I couldn't rest at night and felt too sick to be on my feet. I hardly had strength enough to get around but the Favorite Prescription soon relieved my nerves and gave me the necessary strength to carry on. Buy now!"

THE YELLOW BRIAR

A Story of the Irish on the Canadian Countryside
By PATRICK SLATER
By arrangement with Thomas Allen, Publisher, Toronto.

CHAPTER I.—Continued

Coming to Canada, these women continued to suffer and endure as their menfolk cut homesteads on these stony hillides—but there was a touch of hope thrown in. And where there is hope, there is joy. One of the finest things Canada ever did was to put a kindly twinkle into the blue-grey eyes of these proud, poverty-stricken Irishwomen.

Their tongues may have been tart at times, but they wore their knuckles to the bone in the service of their love. The Scottish Presbyterians may have been the salt of the earth in Upper Canada; but the Irish women gave it sweetness and light. These mothers of Methodist families were quiet, tidy, capable women; and it was a pleasure to watch one of them making ready an evening meal. They were whole-souled because they were home-lovers and were busy home-making. And among women, it is the home-making hearts that are happiest. The mother of a family was proud of her station as such; and, as a result, she was content to relax, and drift quietly into the hazy class. Her Irish eyes were smiling. One was not startled those days by seeing the worn eyes of an old woman looking out from a face made up to recall a youth that had fled. Has not every age of a woman's life a natural beauty of its own?

The bodies of these Irish women may have been stiff-necked with a curious family pride that had nothing much to justify it; but that very pride fortified their unconquerable wills and helped to keep their menfolk respectable. There was constant in their hearts a depth of love and loyalty; and like my old yellow briar, it burst into bloom at times.

For her price is above rubies. She sought wool and flax and worked willingly with her hands... She stretched forth her hands to the poor; she reached forth her hand to the needy.

She looked well to the ways of her household, and eateth not the bread of idleness.

Favor is deceitful and beauty is vain; but a woman that feareth the Lord, she shall be praised.

—The words of King Lemuel.

CHAPTER II.

It was early in the spring of 1847 that I first got to know that young girl's family, as I played around the Tavern Tyne at Toronto. It is a long journey back, indeed, from life's end to the little boy at the starting of it.

My family were of the poor Irish. A sailing vessel returning to Quebec for timber, that year called at an Irish port to load its decks, as cheap cargo, with famished and wasted emigrants on their wild flight from the famine and the plague. Woe! Unpeakable were the miseries of that long, tempest-tossed voyage in a filthy, fever-stricken ship. Half its human cargo were buried at sea; and as the vessel sailed past Father's Point, the waters of the St. Lawrence for miles behind were strewn with bedding tossed overboard by sailors making the sick ship-shore for port. As a fat scow was being towed slowly up the river near Prescott, my poor father was stricken down. He went under shallow ebb quickly without benefit of clergy. My mother, wailed after the manner of Irish women, and counted her silver. It was a handful of coppers she had, with a few shenny hits and a shilling. A steamboat brought the widow Slater and her small son to Toronto. How fortunate it was she had only one child.

My mother took lodgings with Mr. Michael O'Hogan in a small frame house that still stands, in tottering decay, on the east side of York Street, a few doors down from Richmond Street. Our living quarters were upstairs in a small back bedroom, which we shared with a large family. She was only a slip of a girl, and she was one of them black Irish. You know what I mean? There was the mop of raven down on the lip. Beyond the cruel, desolate ocean, there had been a sparkle of fun in her eyes, and the tongue of the laughing little baggage had been always on the wag. But the poor little Irish girl was fair, straight, now, with the outlandish ways of the crazy, new-world town, and sore afraid of its streets infested with protestants and nigger folk.

She was sick at heart; she was homesick for the earthen floor of a sod cabin, with its friendly smell of burning turf and the sour buttermilk.

My mother got odd scrubbing jobs, day work like; and I ran about the street. A little lad of eight or nine years has some clear-cut impressions printed at that age on the tender, unscarred membranes of the brain; and they remain distinct and vivid to the end of his days. I got odd jobs myself, splitting kindling and doing chores in the morning for Mistress Kitty O'Shea, who lived in a little frame cottage where Shepherds Lane now is. She was a jolly, ruddy-faced little body with silver always in her pocket; and she had fashionable ladies lodging with her. On fine afternoons, Paddy Casey would come round with his open carriage and spanking pair. Mistress Kitty O'Shea and her stylish guests were driven slowly up and down King Street to see the sights and take the air. Of course, I did not understand the business at the time; but no doubt my friend Kitty wanted other folk to know the sort of house she was running.

In 1847, there was plenty going on in Toronto to fill a young lad's mind and keep his face agape. We had come from drippy Donegal, where, in the little pockets and quarter-acre patches, "the pratties grow so small they have to eat their skins and all." Toronto seemed to me a stiff, big town; and things were in a constant commotion. Then, too, there were the public hangings. Adventure bunted into a fellow round any corner; and there was lots to eat.

Early Egyptian Ruler

Discovery Of Body By Archaeologist Shows He Was Beheaded

The first body of a noble belonging to the time of the first dynasty of Egypt has been discovered by a young British archaeologist, Walter Emery.

Mr. Emery found it while excavating at Sakkarah, near the pyramid of Zoser. It has been identified as that of Sabu, governor of the province under King Azah, fifth ruler of the first dynasty.

The body, decapitated by ancient robbers, was found lying in the burial pit in the centre of a tomb which dates back to approximately 3200 B.C.

Beside the body was a unique vase resembling the steering wheel of a motor car and of about the same size.

The vase was shattered when found, but the fragments retrieved from the sand have been pieced together and sent to the museum at Cairo.

Noise is a major hazard in modern existence, contributing to chronic ill health and premature old age, according to Dr. Foster Kennedy of Cornell.

To Ease a Headache Fast

Get Real Quick-Acing, Quick-Dissolving "ASPIRIN"

See How "ASPIRIN" Tablets Work

In 2 seconds by step work, an "Aspirin" tablet starts to disintegrate and go to work. Drop an "Aspirin" tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating. What happens in this glass happens in your stomach.

For QUICK Relief

If you suffer from headaches what you need is quick relief.

"Aspirin" tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence, when you take an "Aspirin" tablet it starts to dissolve almost as quickly as you swallow it. And this is ready to start working almost immediately, headachep, neuralgia and neuritis pains starting almost at once.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Try it. You'll say it's marvelous.

ASPIRIN

LOOK FOR THE BAYER CROSS

BETTER RECEPTION

This SPRING and SUMMER

When you select these 2 essentials:

1 EVEREADY AIR CELL "A" BATTERY

No re-charging necessary with this modern battery—proven by the test of time. Connect Air Cell to your radio and your "A" power is at full strength for many months—with no fuss or trouble. Less upkeep means—therefore true economy!

2 EVEREADY Super Layerbilt "B" BATTERY

Super Layerbilt—the only "B" battery built in layers—provides 1.5 more power than round cell batteries of equal size. This means better reception—longer life—lower cost. Ask for Eveready Super Layerbilt by name!

Guaranteed for 1000 Playing hours

A New Model with even LONGER Life

EVEREADY

"A" "B" "C" RADIO BATTERIES

CANADIAN NATIONAL CARBON CO. LIMITED
Halifax, Montreal, TORONTO, Winnipeg, Vancouver

Created Winning Design

Woman Architect Will Decorate Bond Street For Coronation

A young woman, whose hobby is architecture, stood before 300 professional architects in London and criticized their work. She was Mrs. Acland, wife of the M.P. for Barnstaple. She created the winning design for the decoration of Bond street, known to the world as the street in a contest open to all architects in the country.

Mrs. Acland told the architects that Bond street, known to the world as the "street of quality," was architecturally appalling, and that her Coronation scheme was intended to cover up its faults.

Her audience of men showed their agreement by cheering her.

Mrs. Acland first wanted to become an architect at the age of 12. She still "goes to school," and frequently works night and morning drafting plans. Her holidays are spent working in architects' offices.

Strange But True

An umbrella has ribs but no trunk. A tree has a trunk but no ribs. A match has a head but no face. A watch has a face but no head. A rooster has a comb but no hair. A rabbit has hair but no comb. A river has a mouth but no tongue. A whip has a tongue but no mouth.

Pike's Peak was named after Zebulon Pike, but it was known to white men as early as 1700, long before his birth.

Of the land area of Great Britain, 21,268,000 acres are used for grazing, 9,250,000 acres are arable land, and 1,950,000 acres are forest lands.

New Zealand foresees a record year in automobile sales. 2195

Little Helps For This Week

Thou therefore endure hardness as a good soldier of Jesus Christ. 2 Timothy 2:3.

Where our Captain bids us go, 'Tis not ours to murmur "No." He that gives the sword and shield chooses too the battle-field. On which we fight the foe.

We cannot be surer of anything than this: that if we cannot sanctify our present lot we could sanctify no other. Our heaven and our Almighty Father are there, or nowhere. The obstructions of our lot are given us to fight away its gloom, its mysteries are for our worship, and its temptations for our faith. Soldiers of the cross, it is not for us, but for our Leader and our Lord, to choose the field, and it is ours to take the station which he assigns and make it the field of truth and honor, even if it be the field of death.

Has Never Seen Movie

Woman Of 86 Got The Idea They Were All Terrifying

Eighty-six years of age and has never seen a moving picture nor been in a theatre. That is the record of Mrs. Mary Eleanor Elliott Johnston, Goderich, Ontario, who has just quietly, passed the 86th milestone of her life at her home on Britannia road.

"What is it they call them? The talkies? I never quite got up nerve enough to go," apologized this active and alert "grand-mame." Her daughter, with whom she lives, went to a show once and saw a picture of a man being killed. That was enough.

The press, so often accused of being bought, often wonders why the money doesn't arrive.

Some Scotsmen have real generous impulses. Take for example, the Scotsman who was attracted by one of the Slammens twins. He sidled up to the twin who took his fancy and whispered: "If you can get away for a little while, I'll buy you a drink."

Silk underwear is now compulsory for both sexes in Germany; this aims at releasing the imported cotton for other purposes.

ARE YOU TROUBLED WITH NERVES?

Do you find it hard to go to sleep at night? Do you feel poorly rested in the morning, "jumpy" all day, and "ragged" by evening?

Then take Wincarnis. Here's a delicious wine, not a drug, that soothes nerves so that you're able to withstand the trials and worries of the day; that helps you quickly to sleep at night, and floods your whole being with vibrant new energy.

Wincarnis brings you all the valuable elements of grapes combined with the highest grade beef and guaranteed milk extract. Almost as soon as you begin taking Wincarnis, you feel greatly better. This is because Wincarnis helps to enrich your blood, soothes your nerves and creates lasting reserves of strength and energy.

So, don't let your nerves keep you from enjoying life. Let Wincarnis help you back to full normal health.

Over 20,000 medical men have proved in practice the value of Wincarnis in cases of jumpy nerves, insomnia, pale complexion, debility and general indigestion. Get Wincarnis from your drugstore—Sales Agents: Harold F. Kirck & Co., Ltd., Toronto.

STOP Itching

TORTURE IN A MINUTE

For quick relief from the itching of eczema, hives, pimples, athlete's foot, sunburn, rashes and other skin eruptions apply Dr. J. C. D. Prescription. It soothes the itching instantly. Clears, soothes, and kills the itch-drive fast. Stops the most intense itching instantly. Aches, itches, stings, and burns are relieved in a minute. Ask for Dr. J. C. D. PRESCRIPTION.

WORK SHOES

Prepare yourself for the Spring season with easy comfortable shoes.—You will work to better advantage with easy feet. They come in sizes and half sizes. Regular and extra wide widths, so you may get your proper sizing. Notwithstanding advancing light and leather prices and new labor costs, because we contracted for our shoes last summer, we can still supply you good shoes at the old reasonable prices!



MEN'S LIGHT CHROME WORK SHOE—

A light weight chrome tanned shoe for the man who likes a light work shoe. Rubber heels and sewn leather soles; good durable stock. Pr. **2.95**

GREB BOLIVIAN KIP—

A plain toe work shoe that has always been a large seller. Soft kip stock specially treated against barn yard manure; solid standard screw sole with extra slip. Rubber heels. Pair **3.95**

GREB BROWN TIP BLUCHER—

Made from heavy kip leather in an extra wide width; has heavy sole and a heavy double toe-cap; outside counter and a heavy solid leather heel. Per pair **4.50**

GREB GOODYEAR WELT LIGHT WEIGHT—

One of our most popular shoes, made with a single Goodyear welt; No. 1 Oak bend sole; uppers are of soft pliable willow calf. This shoe is a pearl without price for the man who has sore, tired feet. Strong and serviceable but as easy as a slipper. Per pair **\$5**

GREB GOODYEAR WELT HEAVY—

Made from imported Mennonite tan soft Elk stock in black. Has a heavy, double welt, full Goodyear welt sole; outer sole is viscalized, making them impervious to moisture. Ask any of the dozens of men who wear them in this district what they think of this shoe. **5.95**

Children's School Shoes

Have you tried Simmon's Scampers? The shoe that gives you the last cent's worth of wear for your shoe dollar. Made to stand the usage given them by busy little feet. Good Elk top stock, and made with a 4-ply cork insulated sole. For service try them. But see you get the genuine Scamper by Simmon. We have them. Child's, 5 to 7½ **1.49** 1.65 (8 to 10½). 11 to 2 and 2 to 5 **2.25**

WORK GLOVES

WATSON'S MOOSE-HIDE —
A soft, pliable glove that is warm in the cool spring days, but gives you good service. **\$1**

WATSON'S NEGRO HORSE—
A soft, pliable genuine horse glove, made roper style; as good fitting and as pliable as a dress glove, but tough like rawhide. Per pair **1.50**

BOYS' GAUNTLET GLOVES—
Gloves for the boys who feel they should have a glove as well as Dad. Soft horsehide face; split back and cuff. A pair **75c**

Men's Work Pants

A tough, long wearing cottonade in grey stripe; good appearance and properly made throughout. Taped crotch. Cuff and belt loops. All sizes **1.95**

Men's Work Shirts

Nobody begrudges a dollar for a GOOD work shirt. These are Edmonton made, full size and roper cut. Material is cotton homespun. Tough and durable, but easy to wash. **\$1**



Printed Wash Goods

Make your selection from these gay new spring patterns while the range is at its best. They are selling rapidly. Thrifty housewives like the idea of a good wash dress for so little money.

PARAMOUNT PRINT—

The best value in the lower price field; nice patterns in medium grounds. Vat dyes assure you fast colors. Nice quality cloth. Per yard **19c**

PRAIRIE BROADCLOTH—

An outstanding Wabasso line. Free from dressing; a full strong cotton cloth that will pay you for the time in making. Distinctive bright new floral patterns. Per yard **29c**

SANFORIZED CAMBRIC—

The best Wabasso print. Affine even cloth almost mercerized finish. Freshrunk, and such a range of lovely little patterns that are equally good for maid, matron or the little wee Miss. Bright and gay as the flowers, yet just as modest. 3 Yds. **\$1**

LOCALS

According to the calendar spring is here but the temperature is too low yet.

Dr. C. Greenberg is attending the Medical Convention in Edmonton this week.

Mr. S.G. Simmons has the contract for some repairs to the High School during the holidays.

A great many of Irma and district are suffering from bad colds; seems to be the style just now.

Mr. N.S. Johnson of meeting Creek was a visitor in Irma last Thursday and Friday. March 18th and 19th.

Mrs. Bert Long, Grand Director of Ceremonies is attending the 17th annual session of the Provincial Grand L.O.B.A. being held in Calgary this week.

The L.O.B.A. anniversary Whist drive and dance on Friday last was a real success. Thanks to so many for turning out after a busy day and part of the evening.

The regular meeting of the Women's Missionary Society was held at the home of Mrs. Locke, last Thursday. Mrs. Osterhout, Mrs. Locke and Mrs. Reeds gave the report of the Presbyterial held in Wainwright.

There will be a play of a half-hour duration entitled "Brothers in Arms", a debate "Resolved that the Duke of Windsor should have kept the throne in preference to Mrs. Simpson", an amateur hour with three prizes given, a military whist drive with suitable prizes given, and a dance, at the Strawberry Plains school on Friday, April 2nd. Everybody welcome. Admission to play, debate, and amateur hour—25 cents.

FOR SALE — Half-acre lot, well fenced, house, garage and barn. House vacant May 1st. For particulars see E. W. Carter, Irma. Phone 39. 26-2-9.

Model BEAUTY Parlor

Commencing March 20 to April 20
EASTER SPECIALS IN PERMANENTS
Hollywood Cluster Curls, reg. \$7.50 for \$5.00.
Steam Oil Waves, reg. \$5.00 for \$3.50.
No-Ammonia Waves, reg. 3.50 for 2.50

ALSO ZENO NEW-RAY PERMANENTS (Machineless)

JEAN BARNES
Viking — Alberta.

Viking-Wainwright A.T.A. Holds Special Meeting

MUSICAL FESTIVAL TO BE HELD IN WAINWRIGHT MAY 31.

A special business meeting of the Viking-Wainwright District Local of the Alberta Teachers' Association was held in Wainwright on Saturday, March 13th. Nearly 30 members were present.

The meeting opened with the reading of the minutes of the meeting held in Wainwright last fall. Mr. O. W. Murray and Mr. H. P. Thoresen then reported on the work that had been done by the festival committee and urged all teachers to do their utmost to support the musical festival to be held in Wainwright on May 31, 1937. It was explained that the festival is under the auspices of the convention committee and this local of the A. T. A.

The constitution, as drawn up by the executive was then read clause by clause, and approved and duly adopted.

Mr. R. E. Shaul, our geographical representative, explained that a by-law had been passed whereby all teachers must belong to some local. The boundaries of this local will extend from 8 miles east of Wainwright to 6 miles west of Viking. The membership fee was set at one dollar per year, the financial year to end June 30th.

The following special committees were appointed by the executive: Research Committee—Mr. O. W. Murray, Wainwright, convener; Miss S. G. Gilbert, Viking. Attendance and Welfare Committee—R. Martin, Irma, convener; Miss F. Gillespie, Viking; Miss M. Wittmann, Wainwright. Auditing Committee—H. P. Thoresen, Wainwright, convener; L. Campbell, Viking. Pensions Committee—H. P. Thoresen and L. Campbell.

Delegates were appointed to represent this local in the persons of W. R. Deane, I. S. Reeds and M. E. Wittmann.

The spring games meet will be held in Irma on Saturday, May 29th. Programs will be in the hands of the teachers by May 1st.

The spring rally will be held in Viking on June 12th.

A vote of thanks was moved to the Wainwright School Board for the use of the school for the meeting.

—M. E. Wittmann, Press Cor.

Can you punctuate this:

"Every person in the land Has twenty nails upon each hand Five and twenty on hands and feet All this is true without deceit!"

COTTON HOSE

For Kitchen wear you cannot equal these Wear-well hose. 4-ply heel and toe; good wide tops. Per pair **19c**

"DURENE" LISLE HOSE

Made from famous registered Turene lisle yarns; full fashioned; good wide tops; good colors; silk finish. Per pair **39c** 2-P. **75c**

Grocery Specials

PEANUT BUTTER—1 Gem jar jar fresh **39c**
Peanut Butter

MARMALADE—2 lb jars Aylmer Pure **35c**
Orange Marmalade

PINEAPPLE MARMALADE—4 lb Aylmer **59c**

TOMATO JUICE—Aylmer Pure, 2 for **29c**
25½ oz. tins **59c**
Same, in gallon tins @

DATES—Fresh Pitted Dates. 2 lb **29c**

PICKLES—Heinz Bulk, 36 oz. Sweet **49c**

Extra Special Saturday and Monday

PURE STRAWBERRY JAM, Holly Brand. 4 lb Tin 59c

AYLMER PURE RASPBERRY JAM Per 4 lb tin 54c

PURE ORANGE MARMALADE—AYLMER, Per 4 lb tin 48c

J. C. McFarland Co.

IRMA

ALBERTA

SPORTS

Photographs of golf balls and tennis balls at the moment of being hit, are very interesting. A tennis ball moving at 80 miles an hour is struck by a tight racket moving at 60 miles, takes on a shape much like a big chocolate. The ball compresses to almost a perfect hemisphere, and on leaving the racket takes on the shape of an egg, the ends pointing forward and backward. A golf ball, which seems to be such a hard thing, also becomes so distorted at moment of impact that any golfer would naturally blame the crazy ball for his poor shot.

How fast do balls travel? Measurements have disclosed golf doing almost three miles a minute; tennis balls at 2.52 miles a minute and baseballs at 1.59. A Ping Pong ball is just a streak of lightning.

It was only a big funeral hockey fans attended Monday night when the Battleford Beavers murdered the Edmonton Dominions. The noise would suggest an "Irish Wake" for the radio time and again failed to carry the volume of sound produced by the crowd of enthusiasts. It was some game, 15 to 3!

At the first of the week the tennis season opened with a bang here, a score or more of racket-wielders jumped into the fray and prancing about like a bunch of colts just let out of the barn after a long winter. Judging by such enthusiasm, the club should have a very successful season.

It was a great race for points honors when Apps, Barry Laurie, and Schriener went into the last game with Apps leading by a point. Old Lady Luck gave Schriener the nod and pulled him to the top of the heap with a kiss. So Schriener emerges from the big season with the honors for the second consecutive year. Being a Calgary boy, we should feel a little of the glory too.

The new basketball machine Percy Page has been making during the winter had a tryout with Calgary Beavers on Saturday last. The score of 74 to 27 shows all cylinders working smoothly. Next Saturday the Grade play in Calgary and then go on to Vancouver where they meet the Spencers for the Dominion championship. For the 23rd consecutive year this world famous team of girls demonstrates the value of coaching. Percy Page is a sport Napoleon, a master general.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

ADVERTISING RATES

Want Ads, per insertion 25c
Stray or Strayed, 3 issues for \$1.00
Card of Thanks 50c
In Memoriam 50c
Local advertising, per line 5c

The Bank Can't Do It!

How Can the Merchant?

FOR an organization to sell on monthly payments, without in some manner charging for the extra expenses involved in "time business," is as impossible as for a bank to loan money without charging interest. The principle is the same in both cases and the bank says it can't be done.

EATON Cash Prices include none of the costs of time payments selling; they are true Cash Prices based upon the economies of cash dealing. EATON Budget Plan customers pay an equitable charge added to the low Cash Price to cover the costs of time accommodation. Both, therefore, know exactly for what they are paying and the cash customer is not charged for credit accommodation he does not receive.

The Budget Plan is available on Furniture, Rugs, Household Equipment and certain other merchandise, when purchased total \$25.00 or more.

EATON'S

Municipal District of Battle River, No. 423

NOTICE is hereby given that under the provision of the Tax Recovery Act, 1929, the following lands will be offered for Lease by the Municipal District of Battle River, No. 423, at the Municipal Office, Irma, Alberta, on Thursday, the 8th day of April, A.D. 1937, at 2 o'clock in the afternoon:

S.E. 13-44-7-W.4th	N.W. 7-44-9
N.W. 13-44-7-W.4th	S.E. 9-44-9
S.E. 13-44-7	S.E. 17-44-9
S.E. 6-45-7	S.W. 17-44-9
S.E. 27-45-7	N.W. 22-44-9
N. ½ 34-44-9	S. ½ 34-44-9
S.E. 28-45-7	S.W. 28-45-8
S.E. 10-45-8	N.E. 15-46-7
N.E. 2-44-9	S.E. 15-46-7
N.W. 2-44-9	N.W. 15-46-7
N.W. 6-44-9	S.W. 15-46-7
S. ½ N.W. 28-45-8	

Terms to be set by Order of Council. Redemption may be effected by payment of the full amount of arrears of taxes and costs.

DATED at Irma, this 17th day of March, A.D. 1937.

CHAS. WILBRAHAM,
Irma, Alberta.

Local husbands have found a way that they can have the last word in an argument with their wife. All they have to do is to say: "Yes, here's the money."

Professional Cards

DENTIST

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Wainwright

IN IRMA EVERY TUESDAY

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CLIFTON G. PURVIS

Barriester, Solicitor & Notary Public

Viking Phones: Office 7, Res. 30.

Irma Phone: No. 37.

Visita W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON

Notary Public

Loans, Real Estate, Insurance

IRMA - ALBERTA

DR. RICHARDSON

Dentist of Viking

will be in the IRMA DRUG STORE

Every FRIDAY for Professional Services.

J. W. STUART

Licensed Auctioneer

For sale dates in Irma District see W. Masson, Irma.

WAINWRIGHT - ALBERTA

C. GREENBERG, M.D.

Physician and Surgeon

Phone 40

Irma - Alberta

IRMA LODGE No. 56

Meets First and Third Tuesday

in each month.

at 8 p.m. in the I. O. O. F. Hall.

Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066

Meets the last Monday in each

month at 8 p.m.

Worshipful Master: V. Hutchison

Recording Secretary: R. H. Dempsey

Visiting Orangemen always Welcome.

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